



Barclay Public Library District

Strategic Plan

2017 – 2021

Where books are just the beginning.

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Planning Participants:

Board Members

Barclay Trustees

Rita Ham – President

Laura Philips – Vice President

Kay Mason – Secretary

Jenny Di Mauro – Treasurer

Jean Munson

Valerie Green

Maria Denarris

Harristown Trustees

Martha Leeper – President

Carmen Dunn – Vice President

Susan Pierson – Secretary

Kris Sites – Treasurer

Stacy Marksberry

Lori Owens

Leah Roberson

Community Members

Dave Munson – Warrensburg-Latham school board president

Kristen Kendrick-Weikle – Warrensburg-Latham school superintendent

Susan Edie – Warrensburg resident

William Roberson – Harristown resident

Barclay Public Library Staff

Lacey Wright

Kim Cartee

Georgina Funk

Debbie Craig

Audrey Weybright

TJ Vanderlaan-Wells

Brandee Jones

The Plan

Strategic Plans are intentional designs to deepen and broaden the services provided to community members. Today's library is very different than the one envisioned by Pryle Barclay in 1945, but the purpose remains the same – quality service and educational opportunities for all library district residents. As holders of the Barclay legacy, the Barclay Public Library plan lays out strategic directions which evolved through six months of conversations, discernment and surveys. Together, common themes, shared passions and practical ideas emerged and took shape. Libraries are changing with the use of technology, the faster pace of our society, and the ever growing importance of information in our lives. On to the future.

Overview

The Board and staff of Barclay Public Library District (BPLD), representing the communities of Warrensburg, Latham and Harristown entered into a Strategic Planning process in May 2016. The library district serves a combined total of 5,877 residents and is located in Warrensburg.

As required by the Illinois State Library, public library districts must have in place a strategic plan. A strategic plan must take into account the needs of district residents and consider both the internal and external forces that will influence the direction of the library district.

The governance of BPLD is a unique structure, with two board of directors (BOD); one representing the Warrensburg and Latham area, and the other representing Harristown. As two separate library districts, each has a tax levy to fund library services. However, since the Harristown district does not have, or the desire to host, a physical location, the BOD opted to enter into an intergovernmental agreement with BPLD to provide services to the Harristown district residents.

Methodology

The Strategic Planning process was designed using Appreciative Inquiry methodology. Appreciative Inquiry is a key component of organizational development processes which allows for strength-based, positive conversations to guide the future. To accomplish this, the following practices were used:

- Focus groups – targeting staff and board members
- Community Survey/needs assessment – information gathering from community members across the two districts
- SOAR – Strengths, Opportunities, Aspirations and Results – an analytic process that guides future planning
- Café conversations – Collaborative conversation driven by the results of the focus groups and survey information gathering
- Broader public participation – Posters were created for library patrons to provide additional insight to the Café conversations

Focus Group and Survey Summary

As noted in the August Planning document, three focus groups were conducted and a survey was distributed using both the Survey Monkey platform and paper copies made available at the Library. The survey results yielded a 1.5% response rate and the focus groups had good participation, with both boards engaged in conversation and with the majority of library staff present at their session.

The key findings of these processes are:

- The library is valued and important to the communities served.
- BPLD staff is valued for excellent customer service.
- Library programming is very good and responsive to customer needs.
- Technology is valued and the community looks to the library for expertise and assistance.
- Good collaborations, especially with schools. Potential for more collaborations is in need of exploration.
- More space is needed for conducting programs and housing the material collection.
- Interlibrary loan and “Library On The Go” is valued.
- Programming choices can be expanded to attract more customers.
- Underserved population, including Harristown residents, were not fully represented.

SOAR Summary

<p>Strengths</p> <ul style="list-style-type: none"> • Library Staff • Keeping up with technology • Creative/outside the box • Openness to people, programs, idea • Good environment • Sense of Community • Hours open/homebound services • Small but mighty • Nice facility-welcoming and clean • Good board – active and supportive • Friends organization 	<p>Opportunities</p> <ul style="list-style-type: none"> • More People • Deeper relationship with schools • Better awareness/more visibility • Fund development/fun development • Always opportunities for growth • More Community connections • Outreach to area groups to use the available space • Friends organization growth • Use School app to communicate/reach the communities
<p>Aspirations</p> <ul style="list-style-type: none"> • New building • Attracting more users and partners • Staying relevant • Fill in the gaps – life skill education, curriculum support • Strengthen current collaboration – STEM education 	<p>Results</p> <ul style="list-style-type: none"> • Land for expansion • More funding • More services = more staff • Better communication among collaborators and community groups • Strengthened Communities

Mission Statement review

A common and worthwhile practice during strategic planning is a review of the mission statement. Mission statements are crafted to state the purpose and outreach of an organization and should always frame the future. Mission should always be connected to programming, outreach and public image.

The existing mission of BPLD is:

The Barclay Public Library District provides residents of Warrensburg and surrounding communities with current materials, services and programs to meet their changing needs. We strive to foster lifelong learning to build and maintain a stronger community.

After review of this statement, it was decided to sharpen the mission statement, using this language:

The Barclay Public Library District equips area residents with life-long learning opportunities and fosters community connections.

Staff revision suggestion:

The Barclay Public Library District exists to create community connections, equip users with knowledge and provide exceptional services to all.

Strategic Directions*

SD1: Future Building Space and Use

BPLD's space is currently at maximum capacity. Over time, library staff have made significant shifts in collection placement and maximized available space. Data indicates that more meeting and programming space is being used and future trends indicate that use will continue to increase.

Objective 1: Undertake an examination of available space and future needs for programming, collection and storage space.

- Tactic: Library board and staff evaluate current space and lay out needs and potential service gaps.
- Tactic: Library board and staff engage with a library consultant to develop potential scenarios for space use and future expansion.
- Tactic: Keep district residents informed of all future planning and changes.

Objective 2: Adapt current space to allow for more programming and collection expansion.

- Tactic: Using space and collection evaluation methods, right-size the collection to create room for more popular items and reduce less used materials
- Tactic: Determine how current furniture and fixtures may be reconfigured or replaced for better use of space

*The survey and café results are in the appendices. These two sources can be used to glean planning steps and initiatives.

SD2: Program Expansion

The demand for library programs is increasing by users of all ages. This is a pivot away from traditional library services and can be merged with learning opportunities for all residents of the library district.

Objective 1: Continue to expand library programming to be inclusive of the needs of all district residents.

- Tactic: Conduct ongoing surveys to determine interests and potential programming support, i.e. tap into local talent and expertise to provide program direction.
- Tactic: Continue to work closely with the school districts to include programming that supports curriculum.
- Tactic: Consider Pop Up programming offsite to build interest in the library.
- Tactic: Commit to ongoing evaluation of programming events to determine interest and use.

Objective 2: Explore configurations of space needs for programming to determine what will work best for the library and its customers

- Tactic: Visit other libraries to gather ideas for utilizing space.
- Tactic: Related to Strategic Direction 1, work with a consultant to determine future space use.

SD3: Technology availability and use

District residents look to BPLD for access and learning about new and emerging technologies. This includes use of computers, electronic reading devices, technology integration/guidance and the video collection.

Objective 1: Continue to follow technology trends and determine relevancy for meeting the needs of district residents

- Tactic: Ongoing environmental scan of technology, including tracking requests, surveys, professional conferences, peer support.
- Tactic: Maintain a budget to support the expansion of technology.
- Tactic: Review and update the Technology plan yearly, to allow for reasonable integration of new technology, along with training and community awareness.

- Tactic: Promote new Technology and align with school district to provide learning opportunities.

Objective 2: Continue to offer a video collection that is informed by user interests and need.

- Tactic: Collect user interests, in addition to established methodology, to grow the collection.
- Tactic: Related to SD1, consider ways to reconfigure or purchase shelving to accommodate collection expansion.
- Tactic: Consider the addition of a streaming video service in accordance with user interests and available funds.

Objective 3: Contingent of space needs finding, consider the addition of a computer lab or study rooms equipped with technology to provide learning and programming opportunities.

Objective 4: Use current website as a virtual branch to provide user-friendly, access to online services.

- Tactic: Revisit and assess current website and consider usability, design and access.
- Tactic: Evaluate and consider adding more online resources to meet user needs

SD4: Outreach to all district residents

BPLD is unique in structure, with two functioning Boards. However, it is clear that Harristown residents are underserved, due to being a bedroom community for Decatur. By reaching out to Harristown residents and other disconnected district residents, this provides an exciting opportunity to create more interest in the Library which will, hopefully, translate to improved community engagement and increased diversity of users, ideas and programming.

Objective 1: Assess the needs of Harristown and Latham residents and determine how to address and meet those needs.

- Tactic: Take programs “on the road”; hosting in Harristown and Latham, focusing on predetermined community events and existing structures.
- Tactic: Explore “pop up” library as a part of outreach in the community.

- Tactic: Based on data of “on the road” and “pop up” events, explore expansion that may include a “book mobile” or similar portable structure to create a library presence in underserved communities and areas.

Objective 2: Engage with Harristown BOD to develop deeper connections for library outreach.

- Tactic: Organize an annual combined library board meeting with both boards to encourage deeper engagement and planning. Seek other opportunities to engage both boards.
- Tactic: Engage with key Harristown leaders to forge alliances and build strong collaborations in the community.

SD5: Community Connections

Libraries are community centers. BPLD is in a position to be transformational for the whole of the Library district by building deeper collaborations with schools, elected and community leaders and other stakeholders who hold an interest in the future of the library. This will include new partnerships, a vibrant Friends organization and a re-positioning of the library as a public space for all. Stronger community connections will ensure the future of the BPLD and carry out the legacy of the library’s founder and namesake.

Objective 1: Seek and take advantage of opportunities to collaborate with community organizations; participating in events, meetings, and the like.

- Tactic: Reach out to key community leaders and stakeholders to share information and gain insights into potential collaborations.
- Tactic: Organize a multi-generational advisory group to provide insight and ideas for continued growth within the community.

Objective 2: Revitalize and grow the Library Friends organization

- Tactic: Assist The Friends in recruiting new members and developing leadership.
- Tactic: Use Pryle Barclay’s vision as an organizing principle for community buy-in.

- Tactic: Identify a signature event that the Friends are willing to support to create interest in the library and its future growth.

Objective 3: Related to SD1, examine space needs for community programming and meetings.

- Tactic: Use space needs as a marketing approach to explore space expansion and library investment.
- Tactic: Expand Library Friends to include the Pryle Barclay Legacy in a Foundation for the purpose of Library program expansion.
- Tactic: Structure Library Foundation as an investment in the future of Pryle Barclay's vision for Warrensburg, Latham and Harristown library stakeholders.

Appendices

- I. Community Survey Results
- II. Community Café data

Appendix I.

Barclay Public Library District Survey Results

Overview

A twelve question survey was distributed via Survey Monkey (via a link on the BPL Facebook page) and paper copies were made available at the Library between July 15 and August 6. 92 responses were received, with a response rate of 1.5% of the district population

The survey questions were a mix of evaluative and reflective questions and responsive questions using a Likert scale to score library services. Demographic data was gained by gathering the respondents' residential zip code.

Respondents

Zip Code and Community	# of Survey Participants
62626 - Carlinville	1
62573 - Warrensburg	42
62551 - Niantic	2
62543 - Latham	11
62539 - Illiopolis	1
62537 - Harristown	2
62526 - Decatur	25
62522 - Decatur	10

Do you have a library card (cards expire every 3 years)?

Answer Choices	Responses
– Yes	91.30% 84
– No	5.43% 5

Answer Choices	Responses
Not sure	3.26% 3
Total	92

On average, how often do you visit the library building?

Answer Choices	Responses
Daily	2.17% 2
Weekly	43.48% 40
Monthly	31.52% 29
Less than once a month	21.74% 20
Never	1.09% 1
Total	92

How would you rate each of the current Barclay Library services?

	Poor	Fair	Good	Excellent	N/A	Total	Weighted Average
Customer service	0.00% 0	1.15% 1	21.84% 19	75.86% 66	1.15% 1	87	3.76
Collection (selection and quality of books, DVDs, music, newspapers, etc.)	0.00% 0	7.87% 7	43.82% 39	42.70% 38	5.62% 5	89	3.37
Programs (classes, storytimes, book clubs, etc.)	0.00% 0	3.41% 3	25.00% 22	53.41% 47	18.18% 16	88	3.61

	Poor	Fair	Good	Excellent	N/A	Total	Weighted Average
Online services (website, catalog, research databases, etc.)	0.00% 0	4.49% 4	26.97% 24	38.20% 34	30.34% 27	89	3.48
Inter-library loan (books requested from other libraries and delivered to Barclay)	0.00% 0	1.12% 1	17.98% 16	66.29% 59	14.61% 13	89	3.76
Library policies	0.00% 0	0.00% 0	32.95% 29	55.68% 49	11.36% 10	88	3.63
Computer and printers	0.00% 0	0.00% 0	27.27% 24	26.14% 23	46.59% 41	88	3.49
Library building	0.00% 0	4.55% 4	40.91% 36	52.27% 46	2.27% 2	88	3.49
Hours of operation	1.11% 1	4.44% 4	43.33% 39	48.89% 44	2.22% 2	90	3.43
Overall, how would you rate the library?	0.00% 0	0.00% 0	31.52% 29	67.39% 62	1.09% 1	92	3.68

How could these services be improved to receive a higher rating?

- The library's main website could use an update to freshen its look & make it appear more modern. The building itself could use a bit of sprucing too. I'd love to see even more areas within the collection to read, research and relax. Compared to other areas in the library, the adult area is very boring!
- Longer Saturday hours. Bigger meeting room. More programs! Repeat some, I have other conflicts but would like to come.
- Extended hours but understand why they aren't done more.
- The building is way too small and seems over crowded. Later hours would be good for families that work out of town
- The library is good for a small library. Sometimes, I just need a larger library with a bigger selection.
- Bigger building
- Building size. More magazines
- longer library hours; Sunday hours; no burning /spraying of scented (toxic) products

- Collection: don't have all books/movies I want but inter-loan is available. Bldg.: small but packs a punch!
- Library on the Go seems to have a limited selection of pre-teen and teen books
- Most of the books my family likes are not here. We request more than check out.
- I am just getting familiar with the library again. I came when I was a child and am now bringing my children. We recently moved to the area.
- Add more physical space
- Make online much easier
- Need to start establishing Blue Ray disk library, instead of just DVDs. [Blue Rays are becoming more and more common and offer better audio/video quality on today's HDMI TVs.]

How do you typically find out about library programs? Check all that apply.

Answer Choices	Responses
Library website	40.00% 34
Library newsletter	57.65% 49
Facebook	32.94% 28
Newspaper	7.06% 6
Signs/flyers in the library	42.35% 36
Library staff	50.59% 43
Word of mouth	28.24% 24

Total Respondents: 85

[Comments\(9\)](#)

Q9

How important are each of these Barclay Library services to you?

	Not Important	Somewhat Important	Important	Very Important	N/A	Total	Weighted Average
Borrowing materials (books, DVDs, music, etc.,)	2.17% 2	6.52% 6	18.48% 17	72.83% 67	0.00% 0	92	3.62

	Not Important	Somewhat Important	Important	Very Important	N/A	Total	Weighted Average
Newspapers and magazines	29.35% 27	30.43% 28	15.22% 14	17.39% 16	7.61% 7	92	2.22
eBooks	19.78% 18	18.68% 17	24.18% 22	27.47% 25	9.89% 9	91	2.66
Inter-library loan (items requested from other libraries and delivered to Barclay)	3.26% 3	13.04% 12	18.48% 17	63.04% 58	2.17% 2	92	3.44
Research assistance from library staff	7.61% 7	25.00% 23	34.78% 32	20.65% 19	11.96% 11	92	2.78
Office services (copies, fax, scanning)	20.65% 19	21.74% 20	27.17% 25	19.57% 18	10.87% 10	92	2.51
Computers and printers	20.65% 19	16.30% 15	30.43% 28	19.57% 18	13.04% 12	92	2.56
Internet access	20.65% 19	13.04% 12	21.74% 20	35.87% 33	8.70% 8	92	2.80
Assistance using computers, printers or other technology	20.65% 19	23.91% 22	29.35% 27	17.39% 16	8.70% 8	92	2.48
Online services (website, catalog, research databases, etc.)	5.56% 5	14.44% 13	37.78% 34	34.44% 31	7.78% 7	90	3.10
Study room/reading area	17.39% 16	22.83% 21	28.26% 26	23.91% 22	7.61% 7	92	2.64
	15.22% 14	8.70% 8	27.17% 25	36.96% 34	11.96% 11	92	2.98

	Not Important	Somewhat Important	Important	Very Important	N/A	Total	Weighted Average
Community meeting room							
Off-site events	12.09% 11	28.57% 26	26.37% 24	16.48% 15	16.48% 15	91	2.57
Homebound services	16.30% 15	13.04% 12	23.91% 22	17.39% 16	29.35% 27	92	2.60
Overall, how important is the library to you and your family?	0.00% 0	6.52% 6	21.74% 20	70.65% 65	1.09% 1	92	3.65

Selected Comments

Q10: What do you value most about Barclay Library?

- Helpfulness and friendliness of the staff; they make you feel like part of the family.
- Up to date and progressive services
- Friendly people who go the extra mile.
- The people! It's the effort that you put in to making the library be at the heart of the community. It's not just a building :)
- Activities for kids
- The Barclay Library is not only a place to get books. It is a center for wonderful programs that benefit the entire community.
- That it feels like home away from home.
- I like that books can be checked out from other libraries in the system and can be picked up and returned to Barclay
- easy access to the internet, games, movies
- Friends - craft programs - computer info
- Book club
- The printing service. We use it a lot.

Q11: How does Barclay Library benefit you or the community?

- The library not only provides the above mentioned services, it works closely with the schools and other community agencies to improve the quality of life for the residents of the library district.
- Many programs covering the age span offered and brings the community together.
- Keeping up with newest books out.
- Enhances overall quality of life for Warrensburg and the school district. Excellent programs for kids and adults, always something going on.

- The summer reading program is a fantastic way to engage the community.
- Promotes book usage, a declining matter of importance.
- It provides access to books, media, etc. I would not otherwise be able to use, except to buy myself. It serves as a gathering place, especially for the children of the community. And I feel the children's programs offered by the library are very important; what is good for our community's children is good for us. I'd say it is probably one of the most important assets of the community. For the home bound, like me, the on-line services and inter-library loan are very helpful. I use the Consumer Reports access a lot.
- I believe it's a benefit to the community that there is a library available to them. Not only are there books to read, but there are programs, movie nights, fun activities, & Internet access. The town should feel privileged because not every small town has a library to offer to its community.
- Meeting room usage. Programs. Library supports town and school functions.
- It is a great hub of activity with an outstanding staff that provides wonderful resources for the whole family!
- benefits me cause in town, easy to get online when needed, movies
- The 'heart' of the community!
- It has been a good resource for many years and has accommodated with all of the modern changes.
- A place where kids can grow their love of reading and a great source of reading material for school work.
- Provides meeting place for events and organizations.
- Promotes literacy through its own and school activities.
- It keeps the family reading in this busy world
- The Librarians at Barclay help establish and instill the foundations of literacy in the children of our community. They further provided other fun and education activities and events to continue attracting children right up through their high school years. They also provide a friendly atmosphere for the community to meet and socialize.
- Has offered me hours of entertainment since I am home most of time. Easily use e reader during chemo sessions.
- Good selection of reading and viewing material close to home; supports a whole range of interests, topics, etc. for young and old alike.

Q12: What would you like to see added to the library's services and programs in the future?

- Another meeting room with more space for youth activities would be wonderful.
- I think the library does a wonderful job of being diverse in their program offerings.
- More info on reading book clubs.
- Just continue what you're doing. You're doing a good job. More space would be nice sometimes for meetings and programs but its good that you can use the park building for the summer reading programs and for larger events for adults. Really like the artsy programs for adults. Also book clubs.

- Maybe book clubs for different genres? And the craft classes are always fun.
- Larger meeting room would be nice- ore that could be sub-divided for smaller group needs, study, tutoring etc. More parking also, though I don't know where you'll get that space!
- Job skills, resume writing, etc., would be helpful for high school kids and others entering the workplace. Keep and maybe increase summer programs for kids; it may help keep them out of trouble due to boredom. Here is an idea, not sure how or if it would work: Often gardeners have surplus plants (either extras that they have started themselves, or plants available for purchased in 6 packs only and they only need some of them). If there were some kind of listing where the extra plants could be made available to others, I think there may be an interest in it. A seed exchange could also be included.
- I would love to see more current books so maybe that would require more space.
- Crafts, sewing for teens, simultaneous programs (moms and kids) for moms who need to bring kids.
- More space for meetings, outreach opportunities for Harristown residents
- Genealogy websites
- The meeting room needs to be much larger to support larger attendance for programs/workshops. Larger selection of pre-teen and teen books on Library on the Go.
- Friends - craft programs - computer info
- Workshops, job skills
- I could use some help using my iPad, iPhone and audio books.
- I enjoyed an informational guest speaker/storyteller (for adults) that presented this past year. More speakers like this would be a fun addition.
- a mobile library
- Workshop for selling on Facebook

Key Findings

The survey has a response rate of 1.5%, a respectable number but concerning due to the lack of respondents who are non-library users and Harristown residents. Many of the submitted comments align with the results of the focus groups, an indicator of similarly held perceptions and attitudes about the Library.

Some of the key findings are:

- Overall perception of the library district is positive and supportive
- Harristown response is very low and not represented
- Underserved population are not represented
- Library staff is valued for friendliness and good customer service
- Youth programming is an asset for the library
- Interlibrary loan is a valued service
- DVD collection is valued by library users
- Library facility is welcoming and useful
- More space is needed for programming and book collection
- Programming choices are good and can be expanded
- The library newsletter is the key communication vehicle for the district

Emerging Themes

Mission statement: The Barclay Public Library District provides residents of Warrensburg and surrounding communities with current materials, services and programs to meet their changing needs. We strive to foster lifelong learning to build and maintain a stronger community.

Much of the data gathered points towards the mission statement and is connected to the many positives of the library. Any meaningful planning process must be tied directly to the mission of the organization, which is represented by these emerging themes:

Building space and use – there is an awareness that the space currently available is not adequate for future demand, especially for programming, collection expansion and community meetings. Also for consideration are hours open, facility amenities, and access.

Program expansion – it is evident that programming is desired by library customers of all ages. This ties directly to the need for space expansion and the enhancement of current marketing processes.

Commitment to Technology – this was consistent throughout the focus groups and survey that the availability and use of technology is important to the library customers, board and staff. This ranges from the DVD collection to E-books to computer access

Outreach to all district residents – the uniqueness of the Library funding and board structure coupled with the relationships held with area schools presents both challenges and opportunities. How to reach the unserved, tend to the needs of Harristown residents, and raising the profile of the library are all in the mix.

Community Connections – intrinsic to Outreach, there are opportunities to re-invigorate the profile of the Library through the use of innovative approaches. This may include new partnerships, enhanced Friends organization and the transformation of library into a community center.

Next Steps

Two information gathering processes, designed to maximize input and participation, will be held.

The **first** gathering will be a targeted stakeholder group, tentatively scheduled for October 8, 2016. This will be a facilitated two hour session consisting of:

- Introductions and the process
- World Café conversations around the emerging themes
- Gathering up the shared wisdom
- Next steps

The second information process is a designed “open house” that will consist of posters, containing the results of the first group’s planning goals, on display at the library with instructions to the public to add thoughts and comments. Markers/post-it notes will be available. Tentatively, these posters will be displayed for one week, with information regarding the Strategic Plan, the library’s mission statement

and other documents being made available to the public to enhance their input and to allow for deeper engagement in the planning process.

At the conclusion of the “open house” week, the posters will be used as the planning platform for a drafting of the BPLD Strategic plan.

Appendix II.

On October 8, 2016, BPL invited members of the public to participate in planning conversations to dig deeper into the five directional areas as identified by the Community Needs assessment. Those present were asked to look to the future of the library district and to share their wisdom and vision, using World Café; a process that allows for information movement and collaboration.

Themes

Future Building Space and use
Program Expansion
Technology Use
Outreach to all community residents
Community Connections

Future Building Space and Use

- Some shelves on wheels to move and create more space
- Move magazine section to front door area
- Move children's area away from front door area
- Need for small group meeting space
- Utilize room by Teen area and/or desk area
- Circulation desk with shelving on front
- Study space for individuals or small group/glass wall
- Larger program room with room dividers or mobile walls
- More efficient workspace for staff
- Vision the future – decide on remodel/build-on or new building

Program expansion

- Art for kids – always popular, do more
- Skill set- practical/life skills
 - Find people in the community who can teach for us (survey – What can you do? What can you for us?)
 - “How-to” festival
- Recruit people to help volunteer to do programs
- Programs for men “Brograms”
 - Fantasy football or other sports
 - Basketball drills/skill development
 - Beekeeping, backyard gardening, craft beer
- Music lessons
 - Guitar
- Financial assistance
 - Taxes

- Retirement planning
- Travel (tour bus – local or big city)
- Politics, history, genealogy
- Farmers Market
- Women’s Group (fun, philanthropic, connections, community, outreach)
- Social events (to create community)
 - Dance lessons (line, square, ballroom)
 - Adults/kids
 - Use HS students (dance team)
 - Costume party
 - Mixers to connect businesses, community members
- Public Speaking
- Use other community spaces – off site events/pop-ups
 - Harristown Fire Station
 - Perfect Pair

Commitment to Technology

- Awareness of technology offered at Barclay, including eBooks
- Collaboration with schools to “teach” or offer a class on different technologies: create a spreadsheet, use Twitter, etc. and computer basics
- Add technology – 3-D printer, Chromebook/iPad/downloadable movies/child friendly technology/apps
- Virtual classes
- Create a BPL app
- Create app games (promote the library)
- Teach on use of technology we offer
- Awareness of technology we offer – classroom or one on one

Outreach to all district residents

- Mail postcards to all residents – mission statement, hours, resources, upcoming events
- Create/maintain database of residents in district
- Special day – i.e. “Harristown day”/W-L School Day at Barclay with special prizes, etc.
- Travel to different areas – to sign up users and create awareness
- Tag onto W-L School app as well as developing a BPL app
- Sign up for emails, texts, etc.
- Involve realtors with Barclay info.
- Re-connect with outdated residents with cards
- Invite TV or radio to broadcast live from the library
- Utilize all media ...newspaper happenings
- “Free” library card replacement
- Fine free return day
- Host teacher in-service

Community Connections

- Co-classes with range of activities for families
- Local talent volunteer to teach classes
- Working with schools/teachers to prepare assignments and for curriculum support
- Community READ event
- Utilize the school app for news
- Highlight areas of service to all of our communities, i.e. Harristown Day/Latham Day
- Monthly meetings with local leaders/school, village, township
- Expand friend group to virtual members, add community orientation to directly impact more people and grow membership
- Music and writing
- Art Contest to display children's' artwork
- Dance lessons/contest
- Listed on websites (individual
- Is and group) as a link